

## PRESS RELEASE

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### **FININVEST S.P.A.: SALE OF 7.79% OF THE SHARE CAPITAL OF MEDIASET S.P.A. COMPLETED**

**No. 92 million shares, representing approx. 7.79% of Mediaset's share capital, sold at a price of Euro 4.1 per share**

*Milan, 12 February 2015* – Following the press release published today, Fininvest S.p.A. announces that the aggregate sale of no. 92 million ordinary shares of Mediaset S.p.A. equal to approx. 7.79% of its share capital, was successfully completed at a price equal to Euro 4.1 per share with aggregate proceeds equal to approx. Euro 377.2 million.

The offering will be settled on 17 February 2015.

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